

Zane Taylor

Accomplished, experienced technical leader and engineer. Creative and inspired by unique challenges and complex problems. Design conscious with a strong interest in impactful, mission-driven work.

Creative Web & Mobile Engineer | Portland, Oregon | zanetaylor@pm.me | 417-379-9296 | zane.im

Work Experience

Alta Planning + Design

Nov 2018 - Current

Digital Director

- Led and strategically expanded the rapidly evolving Web + Digital team, responsible for development of all web and interactive projects and product development for public and private client projects across the US and Canada, internal initiatives and systems for organizational and operational goals, and marketing campaigns and properties.
- Established and collaboratively improved technical and procedural standards for all aspects of the organization's web and digital production and process. Fostered a product development approach and strategy for key web-based deliverables with an emphasis on sustainable, iterative improvement of digital products and the evolution of core digital services.
- Collaborated with multi-disciplinary staff across the organization to produce proposals, author scope and budget documents, guide project content and technical strategy, plan, build, and refine web-based internal tools, and develop, maintain, and support web-based marketing tools.

Totally

Aug 2014 - Nov 2018

Founding Partner & Technical Director

- Conceptualized and executed digital identity and web platform solutions for brands, corporations, and non-profits of all stripes.
- Built solutions emphasizing content- and user- centric approaches to design and development, crafting branded platforms to further client business, marketing, and culture goals.
- Collaborated with clients from concept through final delivery.
- Managed local and remote development teams, outlined project requirements and delivery standards, performed code and QA reviews, and collaborated with junior developers to address project needs and client feedback.

Total Design Shop

Sep 2011 - Dec 2015

Web Developer & Designer

- Designed, developed, and maintained award-winning custom websites and applications for a variety of commercial and nonprofit clients, leveraging modern front-end frameworks, CMS platforms, and build processes.
- Produced static mockups and prototyped from original visual design concepts.
- Incorporated project specs and client feedback to produce tailored, branded web systems and interfaces.

Freelance

Jan 2009 - Nov 2018

Creative Web Engineer

- Created comprehensive web experiences for diverse clients.
- Delivered UI / UX, mobile-first, and responsive design and development.
- Collaborated with clients on content / brand strategy and email / social engagement.

Quill Design

Feb 2009 - Jan 2012

Fullstack Web Developer

- Crafted custom commercial and enterprise e-commerce solutions.
- Integrated modern frontend methodology and frameworks with a ColdFusion stack.

PLS Creative Solutions

Aug 2007 - Dec 2008

Senior Web Developer

- Led development of custom, dynamic websites and applications for business and nonprofit clients.
- Contributed to product development of in-house CMS platform.

Robison Creative Studios

Nov 2005 - Aug 2007

Fullstack Web Developer

- Established the first in-house web development team.
- Developed custom dynamic websites for regional and national clients.
- Integrated open source content management systems with custom frontends.
- Collaborated with in-house graphic design team and project managers.

Education

Missouri State University

2006 - 2010

Fine Arts (Photography), English

Drury University

2005 - 2006

Fine Arts (Photography), Global Studies

Skills

[HTML / CSS](#) [SASS / LESS](#) [JavaScript / TypeScript](#) [PHP](#) [Python](#)
[Tailwind / Bootstrap](#) [Node](#) [Vue](#) [Laravel](#) [WordPress](#) [Git / Version Control](#)
[Sketch / Figma](#) [Responsive Design](#) [SEO](#) [Accessibility](#) [GIS / Mapping](#)

Volunteering

DeTrash Portland

2020 - Current

Trailkeepers of Oregon

2018 - Current

XOXO Festival

2015 - 2016

Electronic Frontier Foundation

2014 - 2015